

April 11, 2024  
6:00 PM  
360 Park Avenue South

# THE CITY OUR CANVAS

ANNUAL BENEFIT FOR KIDS 2024

## Honoring:

**Heather Kahn**  
Senior Vice President  
Boston Properties

**John Drew**  
President  
District Council 9 of the International  
Union of Painters and Allied Trades

**John O'Hare**  
Managing Director  
Building Contractors Association



**Contact:**  
**Karen Jolicoeur**  
Executive Director  
646-424-0392 x803  
[benefit@creativeartworks.org](mailto:benefit@creativeartworks.org)

## RECENT SPONSORS INCLUDE:

**BXP • Building Contractors Association • CBRE • Cushman & Wakefield • District Council 9 of the International Union of Painters and Allied Trades • J.T. Magen & Company • JLL • Newmark • Quality Building Services • Structure Tone • RXR Alexander Wolf & Son • Ambassador Construction • Andy & Julie Levin • Apollo Global Management • Brian Ricklin Building & Construction Trades Council of Greater New York • Clune Construction • Colliers International • Dentons Durst Organization • Empire Architectural Metal & Glass • Eurotech Construction • Fisher Brothers • Fogarty Finger • Forest Electric Fried Frank • Gail & Peter Holcomb • Gensler • GFP Real Estate • Greenberg Traurig • Jane & Daniel Och • Jay Goldman John Maher • John Gallin & Son • JRM Construction Management • Julia & Michael Sanabria • Lendlease • Leon & Toby Cooperman Loffredo Brooks Architects • Mason Tenders District Council • MKDA • MY Safra Bank • Morgan Stanley • Mosely Chaszar Neil & Bari Goldmacher • NYC and Vicinity District Council of Carpenters • O'Connor Capital • PAL Environmental Services Paramount Group • Principal Building Services • Pritchard Industries • Related Companies, Hudson Yards • Rockefeller Group Rudin Management • Savills • Shawmut Design & Construction • Sheet Metal Workers' Local Union 28 • Silverstein Properties Steven & Shelly Soutendijk • Ted Moudis Associates • Tiffany & Rene Theriault • Tishman Speyer • TPG Architecture Tri-Star Construction • Unity Construction • Vornado Realty Trust • VVA • Weil, Gotshal & Manges • Wesbuilt • Willkie Farr & Gallagher**

# Annual Benefit for Kids Sponsorship Registration Form

The Annual Benefit for Kids is Creative Art Works' most important fundraiser of the year. Join other notable supporters and help make a difference in the lives of our city's underserved young people. All sponsors are featured in our benefit journal, which serves as our annual report throughout the year. Sponsors are also recognized in emailed newsletters and on CAW's social media and website, collectively reaching thousands in the business, commercial real estate, art, and government sectors. 93% of funds raised from the benefit go directly to the operation of CAW programs, rather than the cost of the event. Your contribution makes a direct and immediate difference. With your support, the 2024 Benefit will be an evening to remember.

## Please choose a sponsorship level:

- PREMIER SPONSORSHIP – \$25,000 (CHARITABLE CONTRIBUTION \$24,250)**
  - Logo included in the event invitation (pledge by Monday, February 26th)
  - 10 tickets: includes admission to 5:00 PM VIP cocktail reception with priority check-in for main event
  - Full-page message with priority placement in benefit journal, circulated throughout the year as our annual report
  - Verbal recognition from CEO during event
  - Your logo digitally displayed during event
  - Your logo on CAW T-shirt to be worn by Youth Apprentices throughout 2024
  - Your logo included on our website "donor wall"
  - Your logo or name receives exclusive mention on CAW's social media
- DIAMOND SPONSORSHIP – \$20,000 (CHARITABLE CONTRIBUTION: \$19,400)**
  - Logo included in the event invitation (pledge by Monday, February 26th)
  - 8 tickets: includes admission to 5:00 PM VIP cocktail reception with priority check-in for main event
  - Full-page message in benefit journal, circulated throughout the year as our annual report
  - Verbal recognition from CEO during event
  - Your logo digitally displayed during event
  - Your logo on CAW T-shirt to be worn by Youth Apprentices throughout 2024
  - Your name included on our website "donor wall"
- PLATINUM SPONSORSHIP – \$15,000 (CHARITABLE CONTRIBUTION: \$14,400)**
  - 8 tickets: includes admission to 5:00 PM VIP cocktail reception with priority check-in for main event
  - Half-page message in benefit journal, circulated throughout the year as our annual report
  - Your logo digitally displayed during event
  - Your name on CAW T-shirt to be worn by Youth Apprentices throughout 2024
  - Your name included on our website "donor wall"
- GOLD SPONSORSHIP – \$10,000 (CHARITABLE CONTRIBUTION: \$9,700)**
  - 6 tickets
  - Half-page message in benefit journal, circulated throughout the year as our annual report
  - Your name digitally displayed during event
  - Your name on CAW T-shirt to be worn by Youth Apprentices throughout 2024
  - Your name included on our website "donor wall"
- SILVER SPONSORSHIP – \$5,000 (CHARITABLE CONTRIBUTION: \$4,700)**
  - 6 tickets
  - Quarter-page message in benefit journal, circulated throughout the year as our annual report
  - Your name digitally displayed during event
  - Your name included on our website "donor wall"
- BRONZE SPONSORSHIP – \$2,500 (CHARITABLE CONTRIBUTION: \$2,300)**
  - 4 tickets
  - Listed as a sponsor in benefit journal, circulated throughout the year as our annual report
  - Your name included on our website "donor wall"
- I would like to buy \_\_\_\_\_ tickets at \$500 each. (Charitable contribution \$450 per ticket)
- We regret that we are unable to attend but wish to support Creative Art Works with a tax-deductible donation of \$ \_\_\_\_\_

**Creative Art Works** is a creative youth development organization that empowers young people through the visual and multimedia arts. Our programs equip children, teens and young adults with essential tools and skills; connect them with community, academic success and career opportunities; and inspire them to reach for new possibilities. Learn more at: [creativeartworks.org](https://creativeartworks.org)

## Contact Information

Primary Registrant	Administrative Contact (if any)
Company Name	<input type="checkbox"/> Check here if this is a corporate donation. Receipt will be made out to the company.
Sponsor name as it should appear in campaign materials	Contribution made at the suggestion of..
Address	
City, State, Zip	
Phone	Mobile
Facebook handle	Instagram handle
Email	

### List of Attendees (Please provide any updates to your list by **Thursday, April 4th**)

1. _____	6. _____
2. _____	7. _____
3. _____	8. _____
4. _____	9. _____
5. _____	10. _____

### Billing Confirm your sponsorship today by emailing this form to [benefit@creativeartworks.org](mailto:benefit@creativeartworks.org).

- We require a W9 to complete our payment.  We require an invoice to complete our payment.
- We wish to pay by ACH.
  - Our company's ACH form is attached for CAW to return.
  - Please forward CAW's routing information.
- We wish to pay by credit card. **See the credit card payment form on the following page.**
- We wish to pay by check made out to **Creative Art Works**.

Mail your check along with a copy of your completed registration form to: Creative Art Works, 100 W. 33rd Street, Suite 1026, New York, NY 10001, Attn: Clair Vogel, Development Manager.



## SPECIFICATIONS AND SUBMISSION GUIDELINES FOR PRINT AND DIGITAL ARTWORK

Please submit all art files to [benefit@creativeartworks.org](mailto:benefit@creativeartworks.org) by **Monday, April 1**. Earlier submissions are appreciated. Should you require assistance in designing your message, please call Scott at **646-424-0392 x807**.

### Digital Logo

*(Premier, Diamond & Platinum Sponsors)*

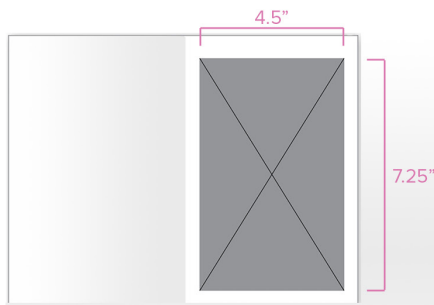
- RGB format, not CMYK
- Can be EPS, JPEG, or PNG format
- Minimum dimensions for JPG/PNG: apx. 600x600 pixels at 72 dpi. 150 – 300 dpi preferred.

### Sponsor Ads for Benefit Journal

- CMYK format
- Can be in either PDF or JPEG format
- Minimum resolution: 300 dpi
- See below for dimensions

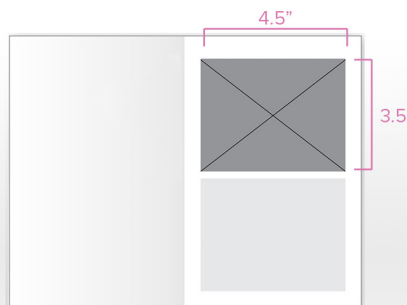
### Full Page

*(Premier and Diamond Sponsors)*



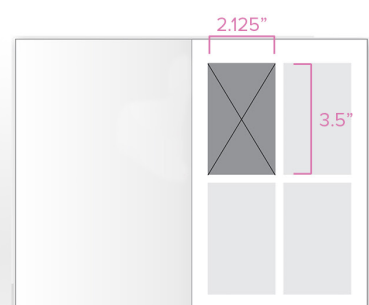
### Half Page

*(Platinum and Gold Sponsors)*



### Quarter Page

*(Silver Sponsors)*



**PLEASE DO NOT INCLUDE THIS PAGE WHEN EMAILING**

**Three Ways to Pay:**

**1. Send** this completed payment form **together with your completed registration form** by US Mail to:

Creative Art Works  
100 W. 33rd Street, Suite 1026  
New York, NY 10001  
Attention: Clair Vogel, Development Manager



<input type="text"/>	<input type="text"/>
Donor/Sponsor (please print)	\$ Amount
<input type="text"/>	<input type="text"/>
Contact Name	Contact Phone Number
<input type="radio"/> AmEx <input type="radio"/> Visa <input type="radio"/> MasterCard <input type="radio"/> Discover	
<input type="text"/>	
Card #	
<input type="text"/>	
Name as it appears on card	
<input type="text"/>	<input type="text"/>
Exp (MM/YYYY)	Security Code
<input type="radio"/> Check here to add approximately 3% to your total donation to offset credit card processing fees.	

**2. Create or log into your account** on our event page at: [www.creativeartworks.org/2024-benefit](http://www.creativeartworks.org/2024-benefit)

**3. Call Clair Vogel** at (646) 424-0392 x808. She will be happy to assist you with processing your contribution or accessing your online account.

Creative Art Works is a nonprofit 501(C)(3) organization, EIN #13-3638436.

**Thank you!**